



Website Marketing Mistakes Coaches Make: 12 Critical Mistakes That Repel Your Ideal Clients and How to Avoid Them (Paperback)

By Brad Reed

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.How many of these critical mistakes are you making in your coaching business? Most experienced coaches make at least a few. Some new coaches are about to make them all! But it's not your fault because you don't know any better. Learning how to avoid these 12 critical mistakes gives your coaching business a solid foundation on which to grow and thrive, just like the clients who coach with you. The #1 problem you face today in marketing your coaching business online is avoiding the website marketing mistakes most coaches make that doom their results before they even really get started! And if you're concerned about putting in a ton of work creating your website and never having anyone be able to find it on Google, or that while you're busting your butt developing your marketing plans you'll make a critical mistake that drives your customers away and you won't even know it -- Don't Worry! Because you can use the tips, tools, and techniques I share with you to create an...



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